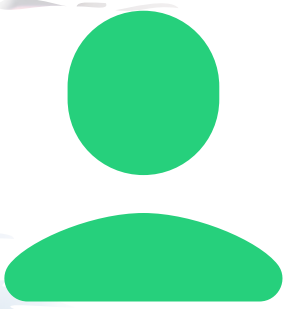


THE IMPORTANCE OF PROFESSIONAL HEADSHOTS

Why Bother With an Updated Headshot?



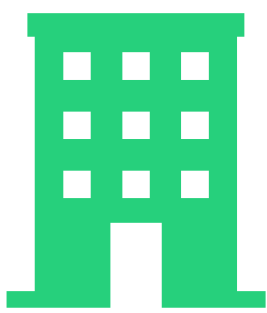
Your picture serves as your online persona, and is what people imagine you look like when interacting with you there.

Outdated headshots can negatively impact the opinions others have of you because it may raise alarm bells and cause mistrust if you are presenting yourself differently online compared to how you are in real life.



How To Ensure Your Headshot is Professional

There are a few steps you can take to ensure you have an updated, professional headshot:



CHOOSE A PROFESSIONAL SETTING



HIRE A LOCAL PHOTOGRAPHER WITH GOOD REVIEWS



TAKE MULTIPLE PHOTOS AND FIND THE BEST ONE THAT REPRESENTS YOU AUTHENTICALLY



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