[Business Name] Dashboard Summary

Year

Facebook

Metric	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Posts												
Likes												
Shares												
Comments												

Website

Metric	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Sessions												
Users												
Pageviews												

Email Marketing

Metric	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Sent												
Opened												
Clicks												

Lead Generation

Metric	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Prospective Customers in Pipeline												
Number of Sales												
Total Sales												