

MISSION & VISION STATEMENT

ACCOUNTABLE

NMC FOCUSES ON PRODUCING MEASURABLE RESULTS FOR OUR CLIENTS TO HELP THEM ACHIEVE THEIR MARKETING AND SALES GOALS.

INTEGRITY

WE ARE TRUSTWORTHY. TO HAVE A RELATIONSHIP OF TRUST AND INTEGRITY IS OF UTMOST IMPORTANCE TO EVERY MEMBER OF OUR TEAM.

RELATIONSHIPS

WE SPEND TIME GETTING TO KNOW OUR CLIENTS. WE VALUE BUILDING A RELATIONSHIP WITH A CLIENT'S EMPLOYEE TEAM, AND KNOWING THE CLIENT'S BUSINESS INSIDE AND OUT.

WORK ETHIC

WE ARE HARDWORKING. WE BELIEVE IT TAKES AN OLD-FASHIONED YANKEE WORK ETHIC TO GENERATE THE KIND OF RESULTS THAT HAVE DIFFERENTIATED OUR AGENCY FOR MORE THAN A QUARTER OF A CENTURY.

THE REAL DEAL

WE ARE AUTHENTIC. THERE'S NOTHING PHONY ABOUT ANY OF US. THERE'S NOTHING SUPERFICIAL, ARTIFICIAL OR FABRICATED. WE ARE THE REAL DEAL, AND WE TALK STRAIGHT WITH OUR CLIENTS, EVEN WHEN IT'S SOMETHING THEY DON'T WANT TO HEAR.

COMPETITIVE

WE ARE COMPETITIVE AND DRIVEN TO SUCCEED. OUR CLIENTS' SUCCESS IS OUR SUCCESS, SO WE WILL DO WHAT IT TAKES TO BE SUCCESSFUL. NOTHING MAKES US HAPPIER THAN HAVING OUR CLIENTS TELL OTHERS THAT WE HELPED THEM ACHIEVE (OR EXCEED) THEIR GOALS!